

Section XI – Communication Program

Background and Regulatory Requirements

The Statewide WDRs governing sanitary sewers specify that the District shall communicate on a regular basis with the public on the development, implementation, and performance of its Sewer System Management Plan (SSMP). The communication system shall provide the public the opportunity to provide input to the District as the program is developed and implemented. The District shall also create a plan of communication with systems that are tributary or satellite to the District's sanitary sewer system.

Leucadia Wastewater District Actions

The District maintains an approach of open and direct communication with its customers and community. Additionally, the District regularly interacts with the cities served by the District, namely the City of Carlsbad and the City of Encinitas. Finally, as a member agency of the Encina Wastewater Authority, which treats the wastewater generated within the District, staff of both agencies are in frequent contact. The District's communication efforts are further described below.

Communication with the Community

The District maintains two key communication tools to interact with its customers and surrounding community. These include the District's website and newsletter.

Website. The District's website www.lwwd.org provides information on the District ranging from the organizational structure and board meeting minutes to capital improvement projects and planning documents. In concert with the May 1, 2009 deadline for certification of four of the elements of the SSMP, the District launched a page on their website dedicated specifically to the SSMP and its implementation and development.

The website also describes that the public can request specific information regarding the District's performance of the District's in preventing SSOs by emailing the District directly or attending the monthly Board meetings.

Newsletter. The semi-annual newsletter that the District distributes within its service area includes a section directing readers to the District website for an update on the SSMP development.

Communication with Surrounding Cities

The District service area includes portions of the City of Encinitas and the City of Carlsbad, in addition to co-owning wastewater pumping and/or transmission facilities. The District maintains open communication with both cities as necessary in addition to notifying storm water officials of any SSOs.

Communication with Encina Wastewater Authority

As a member of the jointly owned Encina Water Pollution Control Facilities, which treat the wastewater generated within the District service area and others, the General Manager attends monthly Encina Wastewater Authority meetings. Additionally, two members of the District Board attend the Encina Wastewater Authority Board meetings.

Opportunity for Public Comment

The District's SSMP webpage and newsletter provide the community with avenues to contact the District with any questions they may have regarding the SSMP.

The District reports SSOs electronically to the California Integrated Water Quality System (CIWQS). The electronic SSO data, which has a public information section as well as information regarding regulatory actions, is available at:

http://www.waterboards.ca.gov/water_issues/programs/ciwqs/publicreports.shtml

Additionally, at the monthly board meetings, which are open to the public, updates were given regularly during the SSMP development, implementation, and certification. Performance updates will also be given to the Board, and included in the public meeting minutes, as part of the Section IX – Monitoring, Measurement, and Program Modifications and the Section X – SSMP Program Audits sections.