

LEUCADIA WASTEWATER DISTRICT
Minutes of a Community Affairs Committee Meeting
August 10, 2017

A meeting of the Community Affairs Committee (CAC) of the Leucadia Wastewater District (LWD) was held August 10, 2017 at 9:00 a.m. at the District Administration Office at 1960 La Costa Avenue, Carlsbad, California.

1. Call to Order

Chairperson Omsted called the meeting to order at 9:00 a.m.

2. Roll Call

DIRECTORS PRESENT: Omsted and Kulchin

DIRECTORS ABSENT: None

OTHERS PRESENT: General Manager Paul Bushee, Administrative Services Manager Richard Duffey, Administrative Services Supervisor Trisha Hill, Executive Assistant Tianne Baity, Jared Criscuolo and Neal Bloom of Rising Tide Partners (RTP)

3. Public Comment

No public comment was received.

4. New Business

A. Review the draft text for the 2017 summer newsletter.

ASsup Hill presented the draft text for the 2017 summer newsletter. She stated the main focus of the newsletter will be on the open house event. She noted that RTP and staff made the changes suggested at the last CAC meeting.

Director Kulchin stated he would like to see more focus on the District's achievement of no vehicle accidents for 3 years.

The CAC also suggested the following edits to the newsletter:

- Changing the order of the topics/sections of the newsletter;
- Including a larger hotspot map;
- Wordsmithing the Infrastructure Improvement section; and
- Clarifying the Facilities Overview section.

Following discussion, the CAC authorized staff and RTP to proceed with the draft text of the 2017 summer newsletter.

A CAC meeting will be held at 9 a.m. on August 29, 2017 for a final review prior to printing.

5. Information Items

A. Facebook Update

ASsup Hill introduced Jared Criscuolo of RTP to provide a status update on LWD's Facebook (FB) page.

Mr. Criscuolo provided an overview on LWD's FB page statistics. He stated that the most successful District Facebook post was the post on wet wipes in the sewer system. He noted that this post reached over 17,000 people.

Director Kulchin stated he would like to see a FB post on the District's achievement of no vehicle accidents for 3 years. Mr. Criscuolo stated he would post this on FB. Mr. Criscuolo also stated that he would draft an article about this for the local news and social media outlet, the Encinitas Patch.

Following the FB update, Director Kulchin and Chairperson Omsted asked various questions regarding the open house event. Staff answered their questions.

Director Kulchin asked when the final summer newsletter will be distributed. ASsup Hill answered the final newsletter will be mailed out a few weeks before the open house event, most likely the first week of September. ASsup Hill also noted that open house postcards will be mailed to residents within the District.

6. Directors' Comments

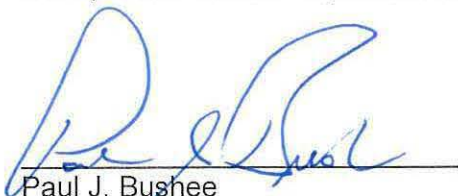
Chairperson Omsted stated he would like to see a section in the next newsletter on disaster preparedness at the District. GM Bushee stated that can be added to the next newsletter.

7. General Manager's Comments

None.

8. Adjournment

Chairperson Omsted adjourned the meeting at 9:43 a.m.



Paul J. Bushee
Secretary/Manager
(Seal)