



## **FOR IMMEDIATE RELEASE**

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October 19, 2020

### **Brave Blue World Documentary Film Available on Netflix on October 21**

Alexandria, VA – The new Brave Blue World documentary, which paints an optimistic picture of how humanity is adopting new technologies and innovations for a sustainable water future, is coming to Netflix on October 21.

The Water Environment Federation (WEF) is a production partner for the film, which will now be available to an audience of 193 million worldwide Netflix subscribers and subtitled in 29 languages.

“It is important to convey a sense of hope for water and that is why WEF originally welcomed the opportunity to be a production partner for Brave Blue World,” said WEF President Lynn Broaddus. “We are absolutely thrilled that this inspiring story of water can be seen by Netflix’s global audience and believe that by showing there is a path to a sustainable water future Brave Blue World can help us to influence leaders, increase resources, change policies, and improve stewardship.”

Narrated by Liam Neeson, the documentary includes interviews with a variety of water experts, as well as activists Matt Damon and Jaden Smith. It features compelling stories, beautiful scenery, and examples of novel ways of tackling water problems from across five continents. The film explores developments in areas such as water reuse, nutrient recovery, energy generation, decentralized treatment, and the digitalization of water. Brave Blue World also includes a segment and interview with Tom Kunetz, a WEF Past President, at the world’s largest nutrient recovery facility, the Stickney Water Reclamation Plant in Illinois.

“It is thanks to the support of the global water community, including those who have already hosted grassroots screenings, that we have reached this extraordinary milestone and are able to finally give water the profile it deserves,” said Executive Producer Paul O’Callaghan.

“It’s a great film and we all need to see it – every school and every college needs to see it,” said Liam Neeson. “Every kid has heard of climate change; the film deeply connects with this. It makes water local – something so many of us take for-granted.”

Brave Blue World was produced by the Brave Blue World Foundation, in association with its production partners that in addition to WEF include SUEZ Water Technologies & Solutions, DuPont Water Solutions, Xylem, L’Oreal, Aqualia, and the Dutch Water Alliance.

More information and the film trailer can be at <https://www.braveblue.world/>

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### **About WEF**

The Water Environment Federation (WEF) is a not-for-profit technical and educational organization of 35,000 individual members and 75 affiliated Member Associations representing water quality professionals around the world. Since 1928, WEF and its members have protected public health and the environment. As a global water sector leader, our mission is to connect water professionals; enrich the expertise of water professionals; increase the awareness of the impact and value of water; and provide a platform for water sector innovation. To learn more, visit [www.wef.org](http://www.wef.org).