

LEUCADIA WASTEWATER DISTRICT
Minutes of a Community Affairs Committee Meeting
March 2, 2021

A meeting of the Community Affairs Committee (CAC) of the Leucadia Wastewater District (LWD) was held Tuesday, March 2, 2021 at 11:00 a.m., via video conference.

1. Call to Order

Chairperson Brown called the meeting to order at 11:02 a.m.

2. Roll Call

DIRECTORS PRESENT: Brown and Juliussen

DIRECTORS ABSENT: None

OTHERS PRESENT: Administrative Services Supervisor Trisha Hill, Executive Assistant Tianne Baity, and Neal Bloom, Iris Grootenhuis, and Corrine Naliboff with Rising Tide Partners

3. Public Comment

No public comment was received.

4. New Business

A. Discussion of Spring 2021 Newsletter Proposed Article Topics and Production Schedule.

ASsup Hill presented the subject item. She then introduced Mr. Neal Bloom of Rising Tide Partners (RTP) to provide a brief summary of the proposed newsletter article topics.

Chairperson Brown suggested that the lead article be changed from Smoke Testing to Teacher Grant Recipients or the Virtual Tour. He stated that these topics impact more District residents than the Smoke Testing. Chairperson Brown suggested moving the Smoke Testing article to a main article instead of a lead article. Director Juliussen agreed with Chairperson Brown.

Director Juliussen stated that COVID Detection in Wastewater could also be a good lead article, indicating wastewater testing for COVID is important. ASsup Hill noted that the District applied for a grant for testing of COVID in wastewater but did not receive the grant. Chairperson Brown stated that if LWD eventually receives the grant, that would be a good lead article in a future newsletter.

Chairperson Brown noted that a main concern for families right now are the issues with schools during the pandemic. He stated that it would be a good idea to highlight something positive within the local schools. Director Juliussen agreed. ASsup Hill and Mr. Bloom stated they would change the lead article to the Teacher Grant Recipients.

Mr. Bloom presented the remaining list of newsletter articles and how they could be positioned in the layout form. The CAC discussed the articles and agreed to include them the newsletter.

Chairperson Brown asked if there is a way to acknowledge or thank long time District customers, indicating this idea is separate from the newsletter articles. He also asked

if it is possible to add a one to two sentence "Did You Know" or "Facts" section about the District. EA Baity noted that LWD does not maintain a customer data base because it bills customers on the property tax roll which makes it difficult to distinguish between various customers. Mr. Bloom added that the District engages with its customers in a proactive manner, such as acknowledging participants in the Lateral Grant Program. Staff and RTP stated they would look into other possible ways to acknowledge/thank long term customers and that they could add a facts section to the newsletter.

Chairperson Brown asked if the Smoke Testing video created by RTP could be viewed. Mr. Bloom shared the Smoke Testing video with the CAC.

Following discussion, the CAC authorized staff and RTP to proceed with the newsletter articles and the production schedule.

5. Information Items

None.

6. Directors' Comments

None.

7. General Manager's Comments

None.

8. Adjournment

Chairperson Brown adjourned the meeting at 11:43 a.m.



Paul J. Bushee
Secretary/Manager
(Seal)