

LEUCADIA WASTEWATER DISTRICT
Minutes of a Community Affairs Committee Meeting
October 25, 2016

A meeting of the Community Affairs Committee (CAC) of the Leucadia Wastewater District (LWD) was held October 25, 2016 at 9:30 a.m. at the District Administration Office at 1960 La Costa Ave., Carlsbad, California.

1. Call to Order

Chairperson Sullivan called the meeting to order at 9:30 a.m.

2. Roll Call

DIRECTORS PRESENT: Omsted and Sullivan

DIRECTORS ABSENT: None.

OTHERS PRESENT: General Manager Paul Bushee, Administrative Services Manager Richard Duffey, Administrative Services Supervisor Trisha Hill, Executive Assistant Tianne Baity, and Jared Criscuolo of Rising Tide Partners (RTP)

3. Public Comment

No public comment was received.

4. New Business

A. Discussion of the 2016 Fall/Winter Newsletter Proposed Article Topics and Production Schedule.

ASsup Hill presented the subject item, noting it is a Fiscal Year 2017 tactical goal. She introduced Mr. Jared Criscuolo from RTP to present the newsletter proposed article topics.

Mr. Criscuolo stated that the cover page lead article will discuss LWD semi-annual performance from May 1, 2016 through November 1, 2016.

Mr. Criscuolo also provided a brief summary of the following other articles in the newsletter:

- Keeping the Pipes Clear and Free of Obstructions, Pipeline Blockages, and Illegal Dumping;
- Outreach Efforts and Assets;
- Employee and Agency Recognitions;
- Capital Improvements; and
- Recycled Water

Mr. Criscuolo noted that the article on Recycled Water could start educating the public on how direct potable reuse (DPR) works. He stated that this topic would continue in future newsletters. He also noted that this topic may be pushed to the next newsletter depending on available space.

ASsup Hill reviewed the Production Schedule for the fall/winter newsletter noting that a CAC meeting will be scheduled for the week of November 14th to review the draft newsletter.

Following discussion, the CAC authorized staff and RTP to proceed with the newsletter articles and the production schedule.

5. Information Items

A. Facebook Update.

ASsup Hill provided a status update on LWD's Facebook page. She noted that Mr. Criscuolo has increased LWD's postings to 2-3 postings per week.

Mr. Criscuolo then provided an overview on LWD's Facebook page statistics from the month. He noted the number of people reached and the numbers of likes, comments, shares, and engagements.

Staff and the CAC also reviewed the District website and the link on the District's homepage to the District's surf cam at Ponto Beach in Carlsbad.

6. Directors' Comments

Director Omsted provided a handout he authored for the League of Women Voters on direct potable reuse titled "Water – DPR".

7. General Manager's Comments

- GM Bushee stated that on November 8, 2016 the District office is an Election Polling Site and employees will park in the lower lot.
- GM Bushee noted that The Carlsbad Water Recycling Facility Dedication Event is on Tuesday, November 1, 2016 at 9 a.m. A carpool will be leaving the District office at 8:30 a.m. and GM Bushee will send an email reminder.

8. Adjournment

Chairperson Sullivan adjourned the meeting at 10:42 a.m.



Paul J. Bushee
Secretary/Manager
(Seal)